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### **VoIP Winners and industry quality mark announced at ITSPA Awards**

*12th December 2008* - The Internet Telephony Services Providers' Association (ITSPA) announced the winners of the inaugural ITSPA Awards yesterday to recognise the best in the VoIP and Unified Communications space. The prestigious awards was co-hosted by Ian Taylor MP and Derek Wyatt MP and held in the Members Dining Room at the House of Commons. Each award category was selected from a shortlist that was decided by a group of independent judges. The judges then selected a winner and also commended one of the other finalists for their product performance.

#### **The Award Winners were:**

Best Consumer VoIP: BT (BT Broadband Talk)  
Best Business ITSP: Gradwell Dotcom  
Best Unified Solution: Timico  
Best VoIP Hardware: Cisco (Cisco Voice System)  
Best VoIP Innovation: AQL (AQL SMS Relay)

#### **Those Highly Commended were:**

Best Consumer VoIP category: Vonage (V-Plan)  
Best Business ITSP category: Viatel  
Best Unified Solution category: Shoretel  
Best VoIP Hardware category: Vegastream (Vegastream VoIP Gateways)  
Best VoIP Innovation category: Voxbone (Inbound services)

Eli Katz (ITSPA Chairman) also announced plans for ITSPA to introduce a quality mark in 2009 for ITSPA members to aspire to. He said "The aim of the ITSPA quality mark is to help consumers recognise those companies who go that extra mile in ensuring best practice. On a day when we have recognised those who have excelled in the VoIP industry, it seems appropriate to take stock and raise the bar further to ensure our industry continues to improve in the future."

## ITSPA Awards Winners 11<sup>th</sup> December 2008

The general principle of the quality mark has gained support from Ofcom:

Stuart McIntosh, Ofcom's Competition Partner said: "Ofcom welcomes the introduction of ITSPA's new scheme. While this is a very positive step, Ofcom will continue to monitor this area to make sure it delivers real benefits to customers."

The 2008 ITSPA Awards were open to all those in the VoIP space, including those who were not members of ITSPA. For more information on ITSPA or the awards please go to <http://www.itspaawards.org.uk> or [www.itspa.org.uk](http://www.itspa.org.uk)

### **ITSPA Finalists**

#### **Best Consumer VoIP Award Finalists:**

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- BT – BT Broadband Talk
- Telappliant – VoIPtalk
- Freshtel Ltd – Tesco Internet Phone
- Truphone – Truphone Anywhere
- Vonage – V-Plan

#### **Best Business ITSP Award Finalists:**

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- BT
- Entanet International Ltd
- Gradwell Dotcom
- Hipcom
- Inclarity
- Inet Telecoms Ltd (Voipfone)
- Viatel

**Best Unified Solution Finalists:**

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- Ciptex Solutions
- ShoreTel
- Telappliant
- Timico
- Voicenet Solutions

**Best VoIP Hardware Finalists:**

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- BT – BT Home Hub
- Cisco – Cisco Voice System
- Drogon Systems – DSX 10
- Gigaset Communications UK Limited (previously Siemens home & office communications)– Gigaset S685IP
- IPCortex – VoIPCortex IP PBX
- Vegastream – Vegastream VOIP Gateways

**Best Innovation Finalists:**

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- Aql – aql SMS relay
- Go Hello
- Nortel – AS5200/Advanced Application Engine
- Voipex Telecoms Technology Ltd – ViBE
- Voxbone SA – Inbound Services
- Voxhub – Voxhub Emergency Services

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### **Note to editors:**

About ITSPA ([www.itspa.org.uk](http://www.itspa.org.uk))

ITSPA is the UK's industry body for Internet Telephony Service Providers. Founded in 2004, with over 60 members, ranging from the largest Tier one operators to the new entrants, providing services to millions of consumers and businesses.